

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters Day Celebrations on 25-01-2014 – Printing & supply of CEC Message, pledge and Mementos – Payment of Rs.5,83,148/- to M/s. Livewires Advertising Pvt. Ltd., Hyderabad towards the cost of printing and supply of CEC Message, pledge, Mementos & Certificates – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1088

Dated: 18-03-2014

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-31, dt: 22-01-2014
2. From M/s Livewires Advertising Pvt., Ltd., Hyderabad
Invoice No.Prod-266, dt:27-1-2014.
3. G.O.Rt.No. 730, Fin. (Expr.GAD-I) Dept., dt:12-03-2014.

ORDER:

In letter 1st read above, work order has been issued to M/s Livewires Advertising Private Limited, Hyderabad to Print and Supply of CEC Message and Pledge to all district headquarters @ 4,250 each to each district and the Mementos and balance stock of pledge and CEC Message at the O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014. Accordingly, the agency has Printed and supplied Pledge, CEC Messages and delivered to all district headquarters, Mementos and Certificates (Form-24) at the O/o CEO., Hyderabad respectively in connection with National Voters Day celebrations on 25-01-2014 and furnished the invoice for an amount of Rs.5,83,148/- including Service Tax and requested for arranging payment in the reference 2nd read above as detailed below.

Sl. No.	Item	Quantity	Rate excluding service tax & including transportation charges	Amount in Rs.
1	Pledge (Bilingual) 1/8 th in size four color printing	1,00,000	Rs.0.65 Ps. each	65,000
2	CEC Message on A4 in four colour printing	1,00,000	Rs.0.85 Ps. each	85,000
3	Mementos (Crystal) with logo printing	150	Rs.1,150/- each	1,72,500
4	Mementos (Brass) with logo printing	110	Rs.1,750/- each	1,92,500
5	Certificates (Form-24) with four colour logo printing	100	Rs.40/- each	4,000
6	Add:- 12.36% Service Tax			64,148
Total				5,83,148

(Contd...2...)

2. After careful examination, Government hereby accord sanction for payment of an amount of **Rs.5,83,148/-** (Rupees Five lakh eighty three thousand one hundred and forty eight only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Printing and supply of Pledge, CEC Message, Mementos and Certificates to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly - 210 Supplies and Materials / 211 Materials and Supplies”** and shall be met from out of the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082, PAN No.AAACL2455K.**

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRL.SECRETARY TO GOVERNMENT

To
M/s Livewires Advertising Private Ltd.,
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER